



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

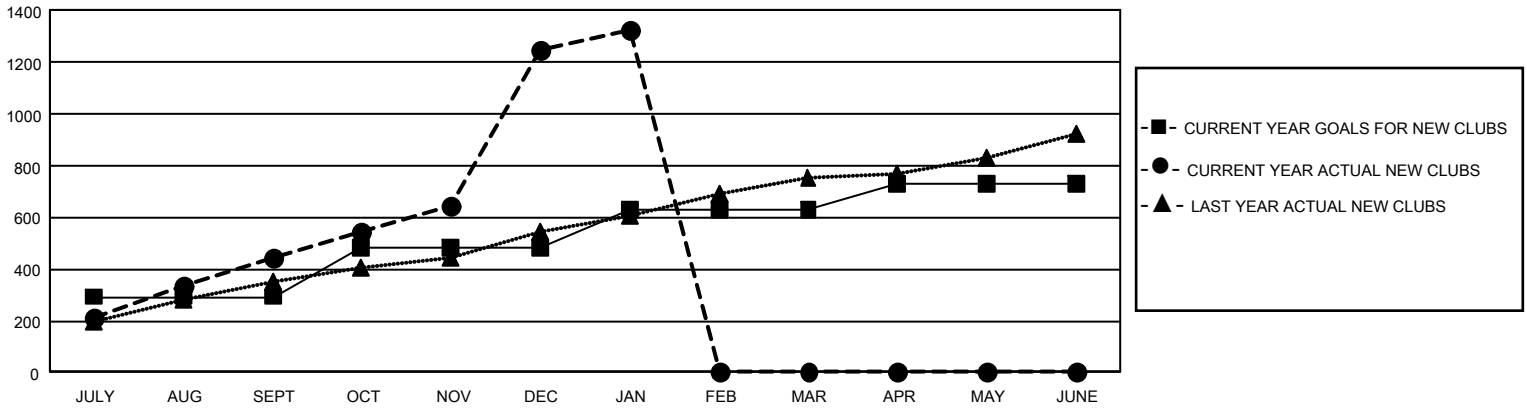
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

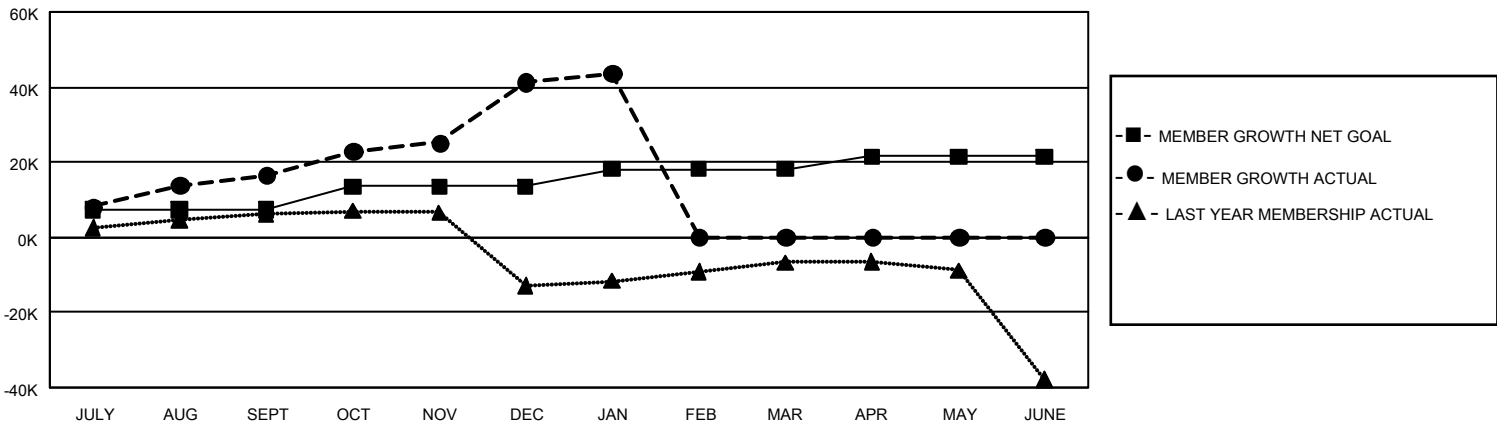
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	879	442	47
OCT/NOV/DEC	564	806	10
JAN/FEB/MAR	444	76	7
APR/MAY/JUNE	294	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7300	27,518	8,084
OCT/NOV/DEC	6119	41,915	15,375
JAN/FEB/MAR	4693	3,574	903
APR/MAY/JUNE	3304	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 64	6,891 CLUBS OF 11,826 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	271,153 (72.65%)
DECEASED	1,134	FEMALE	102,080 (27.35%)
CLUB CANCELLED	305	TOTAL FAMILY UNIT MEMBERS 188,305	
OTHER	22,920	FAMILY MEMBERS PAYING HALF DUES 116,222	
TOTAL	24,359		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)